

Entry Qualification, Pre-Admission Performance, English Proficiency and Performance of Bachelor of Arts (Hons) in Accounting and Finance Students

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ABSTRACT

The purpose of this paper is to examine different factors that affect the academic performance of students of the Bachelor of Arts (Honours) in Accounting and Finance (BAAF) at Kolej Poly-Tech Mara, Bangi. Specifically, controlling for gender, it studies if entry qualification, pre-admission academic performance (CGPA entry) and English proficiency (MUET score) affect the performance of these students. Questionnaires were administered to 120 graduate students enrolled in the BAAF program. Their academic performance was measured in terms of their raw marks in percentage at the end of their Bachelor degree program. Multiple regression results showed that the student's CGPA for entry, English proficiency (MUET) and entry qualification were significant factors to the academic performance in the BAAF program at the one per cent level. Comparing the academic performance of two different entry qualifications, the result of independent t-test shows that students who enter with Diploma from UiTM performed better than the students who come with a diploma from Kolej Poly-Tech MARA. This study only focuses on BAAF students at Kolej Poly-Tech Mara, Bangi. Thus, the findings were specific to the conditions at this college and are not generalizable. A similar study could be done at other colleges and universities so that comparisons and generalisations could be derived.

Keywords: Academic Performance, Cumulative Grade Point Average (CGPA) of entry, English Language Proficiency, Gender, Entry Qualification.