



NORLI ALI

PhD, ACMA, CGMA, CA(M)

PROFILE

Associate Professor
Management Accounting and
Finance

Faculty of Accountancy
Universiti Teknologi Mara
43200, Bandar Puncak Alam
Selangor, Malaysia

PROFESSIONAL MEMBERSHIP

Associate Chartered Management
Accountant (ACMA)

Chartered Global Management
Accountant (CGMA)

Chartered Accountant (Malaysia)

RESEARCH INTEREST

Financial Market, Management
Accounting, Corporate Finance

SUPERVISION

Doctor of Philosophy
Master Dissertation

CONTACT

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EDUCATION

Universiti Putra Malaysia

Doctor of Philosophy (Economics)

Master of Science (Finance)

University of North Carolina at Charlotte, NC, USA

Bachelor of Science (Accounting)

CONSULTANCY

Institut Perakaunan Negara

2020 - 2023

Chartered Institute of Management Accountants (CIMA)

2018-2021

EXTERNAL APPOINTMENTS

Chartered Institute of Management Accountant (CIMA), UK (Certified Trainer)

2018 – present

CIMA Finance Leadership Program for Bendahari Awam

CIMA Academic Pathway for UniKL

Strategic Case Study for CIMA A Star Program

Institut Perakaunan Negara (Facilitator)

Feb 2020 –present

CIMA MIA Senior Leaders

*CIMA Finance Leadership Program for Accountants at
Accountants General Office*

INTERNAL APPOINTMENTS

Acting Dean, Faculty of Accountancy, Universiti
Teknologi MARA

30 August – 30 October 2019

Deputy Dean (Academic), Faculty of Accountancy,
Universiti Teknologi MARA

2016-2020

Head of Postgraduate Study, Faculty of Accountancy
2015

Associate Fellow, Accounting Research Institute (ARI)
2010-2012.

PUBLICATION

- Ismail, N, Norli, Ali, Abdul Rasit, Z. and Dangi, MRM (2020) Admission Pathway and Performance In The Bachelor of Accounting Program, *Journal of Critical Reviews*, 7(18), 914-923.
- Noriza Mohd Saad, Mohd Nizal Haniff, Norli Ali (2020) Corporate Governance Mechanisms with Conventional Bonds and Sukuk' Yield Spreads, *Pacific-Basin Finance Journal*, vol 62(2020)
- Mohamad Aznillah Ahmad, Jaafar Pyeman, Norli Ali, Norsariah Abdul Rahman, (2020), Assessment of Supply Chain Finance Adoption among Malaysian Manufacturing Firms, *International Journal of Innovation, Creativity and Change*, 11(8), 773-779
- Noriza Mohd Saad, Mohd Nizal Haniff, Norli Ali (2019) The Encumbrance of Institutional Investor and Board of Directors in Reducing Risk of Default, *Jurnal Pengurusan*, 55(2019), 85-96.
- Rozainun, A.A, Indra Devi, S.K, Rohaya, M.N, Norli Ali, Zuraeda, I, Rina Fadhillah,I, Emmarelda, M.A (2019). Critical Success Factors To A Fusionwithin Accounting Education, Bolivarian Republic Of Venezuela University Of Zulia Experimental Faculty Of Science Department Of Human Sciences Journal Option
- Mohamad Aznillah Ahmad, Ja'afar Pyeman, Norli Ali, Norsariah Abdul Rahman (2018) Determinants of Attitude towards Supply Chain Finance among Malaysian Manufacturing Companies: A Preliminary Investigation, *International Journal of Supply Chain Management*, 7 (5), 272-281, ISBN / ISSN: 20513771, 2050-7399, SCOPUS
- Mohamad Aznillah Ahmad, Ja'afar Pyeman, Norli Ali, Norsariah Abdul Rahman (2018), Determinants Of Supply Chain Finance Adoption among Malaysian Manufacturing Companies:A Proposed Conceptual Framework, *International Journal of Education and Research*, 6 (4), 237-248, ISBN / ISSN: 2411-5681
- Saad Noriza, Haniff Mohd Nizal, Ali Norli (2018) Institutional Ownership, Board of Directors and Yield Spreads in Long- and Medium-term Corporate Bonds and Sukuk, *Global Journal AL Thaqafah*, 1 (SPECIAL ISSUE), 219-230, SCOPUS
- Noriza Mohd Saad, Mohd Nizal Haniff, Norli Ali (2018) Comparison of Yield Spreads of Sukuk and Conventional Bonds in Malaysia, *Advanced Science Letters*, 24 (5), 2962-2965
- Noriza Mohd Saad, Mohd Nizal Haniff, Norli Ali, (2018) Relationship of Corporate Governance and Conventional Bonds and Sukuk Yield Spreads in Malaysia, *Advanced Science Letters* 24 (5), 2966-2972
- Noriza, S. Mohd Nizal, M.H and Norli, A. (2016). Corporate Governance and Default Risk in Long-Term Conventional Bonds and Sukuk in Malaysia. *International Journal of Applied Business and Economic Research*. ISSN: 0972-7302 : Scopus Index Journal and JEL Index, H Index 2
- Norashikin, I and Norli, A. (2016). Does Class Contact-Hour Affect Student Performance In Financial Reporting Course? *Kasmera Journal*, 44(1). ISSN 00755222. Impact Factor: 0.071 . Thomson Reuters.
- Radiah, O and Norli, A. (2014). NPO, Internal Controls, and Supervision Mechanisms in a Developing Country. *Voluntas* (2014) 25(1) :201-224. Impact Factor 0.560 ISSN 0957-8765
- Aliff Anwar and Norli Ali (2014). Performance Measurement Analysis: Syariah Compliant Vs No-syariah Compliant securities. *Malaysian Accounting Review* Vol 13 NO.1 June 2014.

Norli Ali, Norli Abdul Talib, Annuar Md. Nassir and Sazali Zainal Abidin (2013). Overreaction of Syariah Stocks. Does Size Matter? International Journal of Economics and Management, June 2013. ISSN 1823836X: Scopus H Index 10

Norli A. and Rashidah A. R. (2013). Financing the Poor, Sustaining the Provider: Issue on Transaction Cost in Microfinance Program. Middle-East Journal of Scientific Research 18 (4)512-516, 2013. ISSN 1990-9233

Norli, A., Jamaliah, S., Normah, O and Rashidah, A.R. (2012) . Financial Reporting Disclosure: Evidence from Malaysian Non Profit Organizations British Journal of Economics, Finance and Management Sciences. Vol 4(2) ISSN 2048-125X SCOPUS

Radiyah, O. Norli, A. Normah, O. and Rashidah, A. R. (2012) Practical Challenges in Managing NPO: International Bulletin of Business Administration, ISSN: 1451-243X Issue 13 (2012). SCOPUS

Norli, A., Annuar M.N., Sazali, Z.A. and Norli, Talib (2011). Does Syariah-Compliant Stocks Overreact? International Research Journal of Finance and Economics, 77 Econlit, ISSN 1450-2887

Norli, A., Annuar M.N., Taufiq, H. and Sazali, Z.A. (2011). Stock Overreaction Behaviour in Bursa Malaysia: Does the Length of the Formation Period Matter?. British Journal of Economics, Finance and Management Sciences. Vol 2, no 2, November 2011. ISSN 2048-125X. SCOPUS

Norli, A., Annuar M.N., Taufiq, H. and Sazali, Z.A. (2010). Short-run Stock Overreaction: Evidence from Malaysia. International Journal of Economics and Management. Vol 4, no. 2, December 2010. SCOPUS ISSN 1823 - 836X

Norli, A., Annuar M.N., Taufiq, H. and Sazali, Z.A. (2009). Does Bursa Malaysia Overreact? International Research Journal of Finance and Economics, 34: 175-193. SCOPUS ISSN 1450-2887

Norli, A., Annuar M.N., Taufiq, H. and Sazali, Z.A. (2009). Stock Overreaction and Financial Bubbles: Evidence from Malaysia. Journal of Money, Investment and Banking, 11: 91-101. ISSN 1450-288X

Shamsuwatd, M.A, Norli, A. and Aminah, M.A. (2008). Performance of Islamic Banking among the Commercial Banks in Malaysia. Social and Management Research Journal. 5:1:59-76. ISSN 16757017

Book/Monograph/Chapters in Books

Norli Ali, Mohd Nizal Haniff dan Zarinah Abdul Rasit (2017). Sukuk Rating and Default.

Ismail Mahayuddin, Norli Ali and Rashidah Abdul Rahman (2014). Islamic Banking Operations: The Malaysia Experience - ISBN 9789673634958 UiTM Press

Norli Ali (2014). 'Transparent Financial Reporting: Expectations and Realities in Non Profit Organizations: ISBN 9789673634736, UiTM Press

Radiyah Othman, Norli Ali, Normah Omar, Rashidah Abdul Rahman , Diane Russell (2013). Non Profit Organization (NPOs) Transparency and Accountability: Mechanism for Anti Money Laundering Initiatives

Norli Ali, Annuar Md Nassir, Taufiq Hassan and Sazali Zainal Abidin. 2009. Long Term Market Overreaction: Evidence from Malaysia In :(Ed., Taufiq Hassan and Bany Ariffin Amin Nordin), Selected Readings on Issues & Challenges of Financial Market and Growth, Penerbit, UPM. Pp. 22-46.

Norli Ali, Annuar Md Nassir, Taufiq Hassan and Sazali Zainal Abidin. 2009. Does Bursa Malaysia Overreact? In : (Ed., Annuar Md. Nassir, Normaziah Mohd Nor and Hasri Mustafa), Readings in Accounting and Financial Studies in Asia Pacific Region, Penerbit, UPM. Pp.129-143.

Norli Ali, Annuar Md Nassir, Taufiq Hassan and Sazali Zainal Abidin. 2011. Stock Overreaction and Financial Bubbles : Evidence from Malaysia In : (Ed., Fauziah Mahat, Bany Ariffin Amin Nordin and Nazrul Hisyam Ab Razak), Readings in Finance, Penerbit UPM. Pp. 156-

Grant

RESEARCH PROJECTS
The Effect Of Internal And External Factors On The Performance Of Small And Medium Sized Enterprises (Smes): Malaysian Evidence (2017-2019)
The Effect Of Pre-Admission Academic Performance, Motivation, Effort And Learning Styles On The Students Achievement In Undergraduate Accounting Program. (2016-2018)
Sukuk Rating: A New Approach (2014-2016)
Assessment of Financial Statement in Financial Distress Organization - Empirical Analysis in Malaysia and Australasia (2013-2014)
The Effect Of Transaction Costs On The Structuring Of Sustainable Islamic Microfinance Vehicle In Malaysia (2012-2014)
Non Profit Organization (NPOs) Transparency and Accountability: Mechanism for Anti Money Laundering Initiatives (2011-2013)
Exploring Financial Accountability Issues Among Npo In Malaysia As Part Of Money Laundering Preventive Measure (2011-2012)
Overreaction Behaviour Of Price Bubbles Of Syariah Compliant Stocks (2010-2012)
The Relationship Between The Level Of Monetary Aggregate And Malaysian Stock Return (Temporal Causality Between Stock Returns And The Level Of Monetary Aggregate In Malaysia) (2004-2005)